

## **MEDIA ADVISORY**

## New gTLDs to be Unveiled During London News Conference

## Reveal of Applied-For Generic Top-Level Domain Names Marks Milestone in the History of the Internet

ICANN will reveal which companies, organizations, start-ups, geographical regions and others have applied for gTLDs and which domain names they are seeking during a London news conference on 13 June.

President and Chief Executive Officer Rod Beckstrom will be joined by Senior Vice President Kurt Pritz in answering questions from London-based journalists as well as those from around the world who can participate by phone or live video stream.

The application window for new generic Top-Level Domain (gTLD) names closed on 30 May after receiving more than 1,900 applications.

The new gTLD program is one the most substantive changes to the Domain Name System (DNS) in the Internet's history.

Here are the details:

WHAT: News Conference

WHO: Rod Beckstrom, President and CEO, and Kurt Pritz, Senior Vice President

WHEN: Wednesday, 13 June 2012 at 13.00-14.00 London, UK (12.00-13.00 GMT/UTC).

WHERE: Kings Place, 90 York Way, London N1 9AG

**OFF-SITE ACCESS:** Journalists from around the world can participate in the news conference via remote access.

- A live video webcast may be accessed at <a href="http://www.icann.org/">http://www.icann.org/</a>. During the news conference journalists may email questions to journalist@icann.org.
- Telephone access may be obtained by dialling an international toll-free number obtained from this list <a href="www.adigo.com/icann">www.adigo.com/icann</a>. The access numbers in the U.S. are +1 800 550 6865 or +1 213 233 3193. Once you have reached the conferencing center, dial 25594.

## **ADDITIONAL INFORMATION:**

- A recording of the news conference will be posted to the press page of the ICANN web site (<a href="http://www.icann.org/en/news/press">http://www.icann.org/en/news/press</a>) as soon after the event as possible.
- For a detailed explanation of the new gTLD evaluation process, go here: http://newgtlds.icann.org/en/announcements-and-media/video/application-evaluation-process-en

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About ICANN: ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: www.icann.org.