



**FOR IMMEDIATE RELEASE**  
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## **ICANN Names Communications Manager for Latin America and the Caribbean**

**Montevideo, Uruguay...** ICANN today announced the appointment of Alexandra Dans as Communications Manager for Latin America and the Caribbean. Within this role, Dans will be the primary media contact for journalists across the region.

“Alexandra knows the issues surrounding the Internet and she knows the Latin American media,” said Brad White, Director of Global Media Affairs. “Her background and knowledge will make her a valuable asset for journalists who are covering ICANN specifically or on the Internet generally”

Dans, former Communications and Social Media Coordinator with the Latin American and Caribbean Internet Addresses Registry (LACNIC), has a degree in Political Science from the University of Montreal, a Master’s degree in International Communications from the University of Quebec (Canada) and is fluent in Spanish, French and English with basic knowledge of Portuguese. She will be based at the ICANN Engagement Center in Montevideo, Uruguay in the “Casa de Internet” of Latin America and the Caribbean.

“My first priority is to assist media who may be interested in reporting on the ICANN meeting in Buenos Aires in November and to generate interest among those unfamiliar with ICANN,” said Dans. “This will be an important meeting not just for ICANN but for the entire region and particularly for Latin American journalists who cover the Internet.”

ICANN is committed to adding communications representatives in each of its global regions as it continues efforts to internationalize its operations.

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To download a high-resolution picture of Alexandra Dans, go here:  
<http://www.flickr.com/photos/icann/9501946947/in/set-72157635053678729>

To learn more about ICANN’s meeting in Buenos-Aires, Argentina from November 17 to 21, go here:  
<http://buenosaires48.icann.org/>.

To follow ICANN activities in the region and in Spanish, please visit: [https://twitter.com/ICANN\\_es](https://twitter.com/ICANN_es)

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**About ICANN:** ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: [www.icann.org](http://www.icann.org).