



3 June 2013

For Immediate Release

Technology Policy Expert to Lead ICANN's Asia Engagement Strategy

Kuek Yu-Chuang Will Promote Regional Participation In the Multi-Stakeholder Model

Los Angeles, California... Kuek Yu-Chuang, a leading executive in technology policy development has been named Vice President for Global Stakeholder Engagement for the Asia Region. He will assume the role on August 1st, 2013.

Kuek has served most recently as a Senior Director for Yahoo! Inc., where he led the company's public policy efforts in the Asia Pacific and Latin American regions.

Prior to joining Yahoo!, Kuek served as a Management Associate for the Singapore Government. In that capacity, he engaged in intellectual property policy development for Singapore's Ministry of Law.

"Our recent meeting in Beijing, the largest in our history, clearly demonstrated the importance of Asia in our plans to further internationalize this organization," said Sally Costerton, Senior Advisor to the President for Global Stakeholder Engagement. "So we are pleased to have someone with Kuek's regional understanding and public policy experience to head up the development and implementation of our strategic plan for Asia."

ICANN recently announced it is opening major hub offices in Singapore and Istanbul. Kuek will also serve as the Managing Director for ICANN's planned Asia Pacific hub based in Singapore.

During the organization's April meeting in Beijing, ICANN President Fadi Chehadé revealed that ICANN is opening an engagement center in the Chinese capital.

"This is an organization that understands how important Asia is to the growth and vibrancy of the Internet," said Kuek. "I'm looking forward to increasing the presence and awareness of ICANN across the Asian region since the Internet will undoubtedly help define the future here and around the globe."

Kuek also has diplomatic experience, which Costerton said will be very valuable as ICANN's lead figure in the region. Kuek worked for Singapore's Ministry of Foreign Affairs and served in Singapore's Washington, D.C. Embassy where he helped plan and implement outreach to the U.S. Congress and the White House.

Kuek studied International Politics at China's Peking University where he obtained a Bachelor of Arts. He later obtained a Master of Arts from Harvard University in the U.S.

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To download a high-resolution photo of Kuek Yu-Chuang, go here:
<http://www.flickr.com/photos/icann/8902450215/>.

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About ICANN: *ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: www.icann.org.*