

## 5 April 2013 For Immediate Release

## **ICANN** Commends .JOBS Use of Trademark Clearinghouse

**Beijing, China...** The Internet Corporation for Assigned Names and Numbers (ICANN) welcomes the decision by. JOBS to use the Trademark Clearinghouse database to support a sunrise registration period ahead of its planned open registration period to begin later this year.

Established in 2006, .JOBS is uniquely positioned as a TLD Registry Operator never to have held a sunrise period prior to launching its initial general registration process.

"Later this year and for the first time, .JOBS intends to open up the types of names that can be registered. This will allow people around the world to register whatever name they choose on a first come, first serve basis, so long as the types of registrants and types of registrations are consistent with the .JOBS Charter," said Tom Embrescia, Chairman of .JOBS. "As an ICANN authorized solution to rights' protections in the New gTLD Program, using the Clearinghouse to support .JOBS sunrise registrations is the best approach for the registry, as well as for brand holders before .JOBS launches open registration."

"We appreciate and support the .JOBS decision to use the Clearinghouse to support its upcoming planned sunrise period," said Fadi Chehadé, President and CEO of ICANN. "Here we have an opportunity with an existing TLD to learn how the Clearinghouse might impact the sunrise registration process. It will give us a critical perspective just as New gTLDs are coming online."

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**About ICANN:** ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. **For more information please visit:** <u>www.icann.org</u>.