



FOR IMMEDIATE RELEASE
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ICANN Bolsters Its Contractual Compliance Team with Two New Hires

The Internet Corporation for Assigned Names and Numbers (ICANN) has announced that two seasoned professionals have been hired to bolster its contractual compliance team.

Maguy Serad, an experienced technology and business manager, has been named Senior Director of Contractual compliance.

Ms. Serad has more than two decades of experience in compliance, technology, program management and global business operations. She has most recently served in senior manager positions in the Information Systems Department and Value UP and Synergy Departments of Nissan North America, Inc.

“Maguy’s strong skills in compliance and global business management are exactly what we need to strengthen and lead ICANN’s contractual compliance team,” said Rod Beckstrom, ICANN’s President and Chief Executive Officer.

While at Nissan, Ms. Serad became a certified Black Belt Six-Sigma expert, who has led multiple strategic organization projects and cross-functional teams in support of Nissan’s strategic objectives. She also established a Service Management Governance Organization to govern a multi-supplier outsourced environment.

Maguy is fluent in English, French and Arabic and holds a Bachelor of Science in Computer Science from Clemson University, Clemson, South Carolina. She was born in Liberia and is a citizen of Lebanon. She will begin her role on April 4th.

Contractual Compliance Manager/Auditor

Also joining the contractual compliance team is Carlos Alvarez, an accomplished intellectual property attorney, who has been named ICANN’s Contractual Compliance Manager/Auditor.

Before joining ICANN on February 28, Alvarez practiced law in Colombia and the United States for over 10 years. He graduated from the Colombian Universidad de los Andes Law School.

Alvarez was an attorney with the law firm Espinosa & Asociados Abogados in Colombia for many years, where he led teams and coordinated audit activities over 4,500 companies regarding software piracy. He has worked with and trained law enforcement operatives in software antipiracy and cybercrime legal issues, and created a High Tech and Computer Law division within the Espinosa & Asociados.

Alvarez is a former representative for Colombia of both the Counter Pedophilia Investigative Unit and is a member of the Electronic Commerce Subcommittee of the International Chamber of Commerce in Bogota. His articles on terrorism and piracy, digital evidence, cybercrime, information security, and other major issues have been published in Colombia, Venezuela, Argentina and Spain; he has given lectures before many audiences, including the Interpol South America Cyber Crime Working Group, Peruvian Interpol, and Colombia's main law enforcement agencies and military forces.

Carlos, a citizen of Colombia, is bilingual in English and Spanish.

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About ICANN: *ICANN's mission is to ensure a stable, secure and unified global Internet. To reach another person on the Internet you have to type an address into your computer - a name or a number. That address has to be unique so computers know where to find each other. ICANN coordinates these unique identifiers across the world. Without that coordination we wouldn't have one global Internet. ICANN was formed in 1998. It is a not-for-profit public-benefit corporation with participants from all over the world dedicated to keeping the Internet secure, stable and interoperable. It promotes competition and develops policy on the Internet's unique identifiers. ICANN doesn't control content on the Internet. It cannot stop spam and it doesn't deal with access to the Internet. But through its coordination role of the Internet's naming system, it does have an important impact on the expansion and evolution of the Internet. For more information please visit: www.icann.org.*