Board Governance Training
Developing a High Impact Board | 24 April 2015
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Agenda

Definition of Nonprofit Governance

Board Development Cycle

Finance and Audit Governance (Part 1 & 2)

10 Responsibilities of Nonprofit Boards

Building an Engaged and High Impact Board

Questions & Closing
Resources Around the Table
Web respond:
PollEv.com/wegnercpas
Text: wegnercpas to 22333
What do you believe is the most important attribute of high impact nonprofit boards? (select only one)
Defining Nonprofit Governance
Nonprofit Governance

Definition

Governance is defined as “the legal authority of a board to establish policies that will affect the life and work of the organization while holding the board accountable for the outcome of such decisions.”

It is the means by which the community assures that the organization is operated in the public interest.

Governing boards are the caretakers of the public trust.
ICANN Status Check

What is one positive attribute of the ICANN board?

What is one challenge that inhibits the ICANN board from being effective?
Reviewing the Board Development Cycle
1. Define Roles
2. Develop Vision
3. Determine Structures and Agendas
4. Evaluate Performance
5. Identify and Recruit
6. Orient, Train and Develop
7. Acknowledge and Celebrate

Board Development Cycle
Finance and Audit Governance
Exercise: Board v. Staff Roles

Review the 20 statements on the handout provided
Circle 10 that are Board Responsibilities
Ten Responsibilities of Nonprofit Boards
Building Better Boards

- **Right Mindset:** Continuous Improvement
- **Right Roles:** Level of Engagement
- **Right Work:** Actual & Desired Areas of Engagement
- **Right People:** Knowledge, Skills, Style
- **Right Agenda:** Focus on Strategic, Generative
- **Right Info:** Too little, Too much
- **Right Culture:** Norms, Beliefs, Values

10 Responsibilities of Nonprofit Boards

10. Organize the Board to Operate Efficiently
   “Appoint committees that have clear charges and strong leadership”

9. Develop Board Capacity to Ensure Strong Engagement
   “Recruitment, education, and evaluation of board members”

8. Select/Support the Executive Director and Review His/Her Performance
   “Conduct a formal performance evaluation”
10 Responsibilities of Nonprofit Boards (cont.)

7. Enhance the Organization’s Public Image
   “Participate in marketing and community relations activities”

6. Determine, Monitor and Strengthen the Organization’s Programs
   “Ensure there is a program evaluation framework”

5. Ensure Adequate Resource
   “Implement the organization’s fundraising strategy”
10 Responsibilities of Nonprofit Boards (cont.)

4. Ensure Sound Risk Management, Legal and Ethical Integrity
   “Ensure adequate insurance”

3. Ensure Effective Fiscal Oversight
   “Monitor organizational budget”

2. Engage in Strategic Thinking and Planning
   “Establish the organization’s direction”

1. Determine Mission and Vision
Building an Engaged and High Impact Board
Roles of the Nonprofit Board

Board Roles
- Fiduciary
- Supportive

Board Member Legal Duties
- Duty of Care
- Duty of Loyalty
- Duty of Obedience
Board Recruitment and Orientation Process

1. Conduct Board Member Self-Assessment & Matrix Review
2. Conduct Board Leadership Assessment
3. Identify Potential Candidates
4. Develop Shortlist of Candidates
5. Conduct Candidate Interviews
6. Select Candidates for Board Slate
7. Extend Invitation to Serve
8. Conduct New Board Member Orientation
9. Assign Board Mentor
Orient, Train & Develop Board Members

- Develop a program to orient and train your new board members
- Implement programs to build members’ skills and capacity
- Ensure that your Executive takes a lead role in building board skills
- Constantly recruit and groom future board leadership
Q & A
Speaker Bio
Mary Stelletello, MA, MBA brings 25 years experience in the nonprofit and philanthropic sectors to her coaching and consulting work in the areas of governance, leadership development, strategy development, training, facilitation and organizational capacity building.

Prior to consulting, Mary held executive director positions with several youth-serving nonprofits, ranging in annual budget size from $150,000 to $13 million. In Mary’s last position as an executive director, she served as Executive Director of AYUSA Global Youth Exchange, an international nonprofit providing high school exchange opportunities for youth from 60 countries.

In the philanthropic sector, Mary served as Director of Grant Management and subsequently as Director of Education and Leadership Programs for the International Youth Foundation. She has worked in more than 25 different countries on six continents.


Mary was named BoardSource Board Member of the Month for her service as Chair of the International Board of Directors for Amigos de las Americas, an international youth leadership organization.

Mary holds a MA in Latin American Studies and an MBA in International Management from the University of New Mexico. She received a BA in Political Economics with a minor in Spanish from the University of California, Berkeley.
Thank you

Coaching and consulting to make a difference in the world.