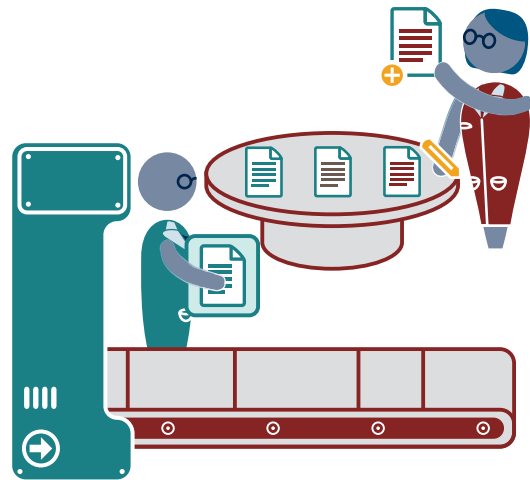


The Consensus Policy Implementation Framework

ICANN's Global Domains & Strategy (GDS) is responsible for the implementation lifecycle of generic top-level domain name policies.

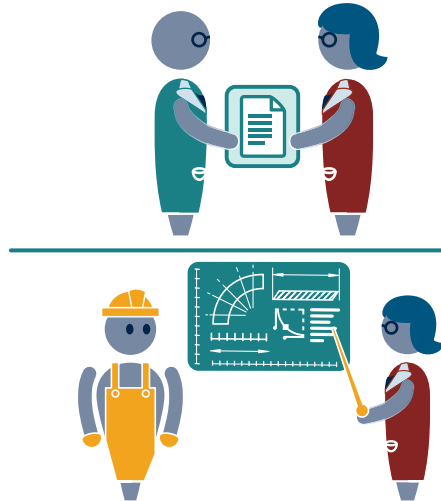
1 PREPARE 1-2 YEARS



- gTLD policies are developed and created by the GNSO, and adopted by the ICANN Board.
- GDS follows these policy development activities to engage on implementation-related matters.

gTLD = Generic Top-Level Domain
GNSO = Generic Names Supporting Organization

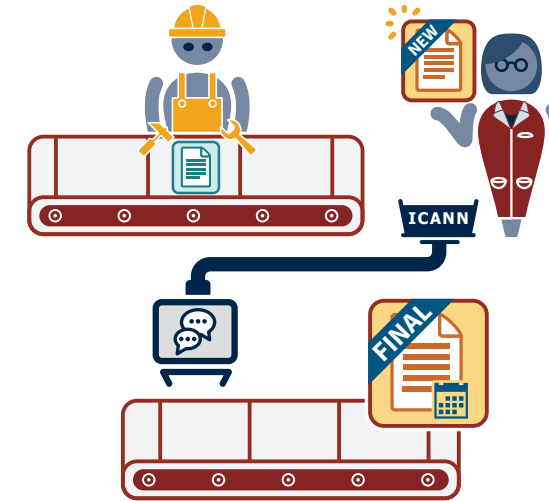
2 PLAN 2-4 MONTHS



- Upon ICANN Board adoption, GDS organizes activities to implement Consensus Policy recommendations.
- GDS creates a project plan and typically forms an IRT to assist in implementing policy.

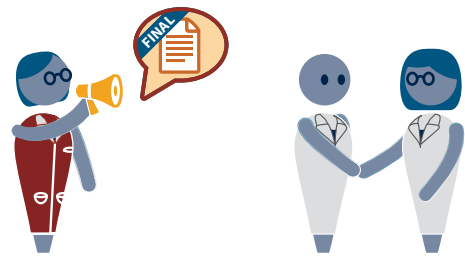
IRT = Implementation Review Team: GDS recruits volunteers from the GNSO and the ICANN community.

3 ANALYZE AND DESIGN 6-24 MONTHS



- GDS works with the IRT to draft implementation language for Consensus Policy (if necessary) and develop any new service(s). New policy issues arising during implementation process are referred back to the GNSO.
- ICANN org solicits Public Comment.
- ICANN org publishes Consensus Policy (if relevant).

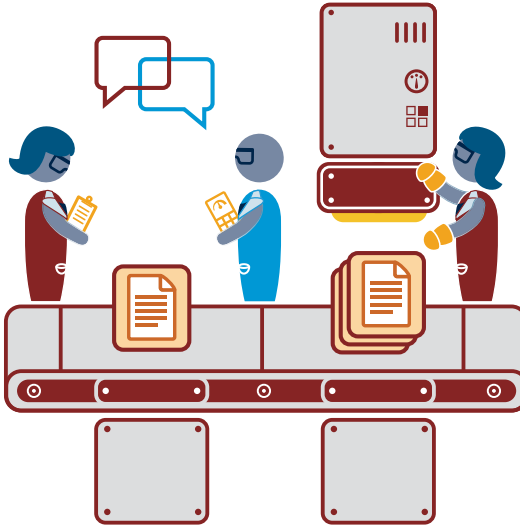
4 IMPLEMENT 4-18 MONTHS



- GDS announces final implementation details and conducts outreach to educate contracted parties on new policy requirements.
- GDS formally hands off the implementation project to Contractual Compliance.



5 SUPPORT AND REVIEW ONGOING



- GDS serves as a resource for Contractual Compliance in its enforcement of Consensus Policies.
- GDS supports reviews of Consensus Policy implementations.

GOALS & OBJECTIVES

The Global Domains & Strategy is the unit of ICANN that delivers IANA functions and engages the Internet community to implement ICANN policies for gTLDs through contracts and services.

GDS' Consensus Policy Implementation Framework is designed to support predictability, accountability, transparency and efficiency in the Consensus Policy Implementation process.

For more information on this framework, visit: icann.org/policy/implementation

One World, One Internet