

IDN Service Request: Add, Modify, or Remove

24 July 2025

Registry Operator

Starbucks (HK) Limited

Request Details

Case Number: 01452612

1. Request Type

Modify an existing IDN Service

2. Variant Handling

May Activate Variants

4. IDN Table Details

A. Name of Language or Script	Chinese (Simplified) language
B. Version Number	4.0
C. Change Type	Remove
D. IDN Table File Name	N/A
E. Reference LGR	No

A. Name of Language or Script	Chinese (Traditional) language
B. Version Number	4.0
C. Change Type	Remove
D. IDN Table File Name	N/A
E. Reference LGR	No

A. Name of Language or Script	Chinese (Simplified + Traditional) language
B. Version Number	5
C. Change Type	Add
D. IDN Table File Name	lgr-zh.xml
E. Reference LGR	Yes

5. Additional IDN Table Details

5. Additional IDN Table Details	
A. Name of Language or Script	
B. IDN Table Type	

6. IDN Table File(s)

lgr-zhxml

7. Are existing registrations impacted by the proposed change?

No

8. If yes to Question 7, provide Transition Plan

9. Expected Implementation Completion Date

09 Sep 2025

10. Additional Information

Competition

11. Competition Effects

We do not believe there will be any impact on competition.

12. Market Definition

The Chinese IDN will primarily compete in the market for Chinese-language domain name registrations.

13. Companies Providing Similar Services or Products

Many other registry operators offer domain name registrations in Chinese. However, only we provide domain name registrations in Chinese for these TLDs

In the RA Amendment Execution phase, ICANN org will open an additional case to process the execution of the RA Amendment and provide you with the case number.

14. Competition Ability of Other Companies

No, any other registry operator may use ICANN's LGRs to offer registrations in Chinese within their TLD(s).

15. Vendor/Contractor Information

Yes, we will work with our Registry Service Provider, Identity Digital, to provide this service. This service is within their standard service offering.

16. Communication with Affected Entities

No

17. Competition Documentation

Acknowledgment

Yes. Based on the type and details of this request, I acknowledge that ICANN org will utilize the appropriate Registry Agreement Amendment template available at [Internationalized Domain Name \(IDN\) Service](#).

Authorization

Yes. Upon approval of this request, I authorize ICANN org to facilitate the required publication of the IDN Table(s) and IDN Registration Rules in the [IANA Repository of IDN Practices](#). Registry Operators remain obligated under Section 2.7 and Specification 6, Section 1.4 of the Registry Agreement to publish and to keep updated their IDN Tables and IDN Registration Rules in the IANA Repository of IDN Practices.

Affected TLDs

Current Registry Operator	Top Level Domain	Registry Agreement Date
Starbucks (HK) Limited	.nowtv	14 May 2015