

28 August 2026

To,
Kurt Erik Lindqvist
President and Chief Executive Officer
Internet Corporation for Assigned Names and Numbers

Subject: Submission of **Guidelines for Advancing Universal Acceptance (UA) Adoption** developed by the UA Expert Working Group for ICANN's consideration

Dear Kurtis,

We thank you and ICANN for [setting up](#) the Universal Acceptance Expert Working Group (UA EWG) and inviting the working group to develop guidelines to help advance Universal Acceptance (UA) work by ICANN, based on the scope defined in its [charter](#).

The UA EWG started its work in August 2025, and its members met on a [weekly](#) basis to develop the guidelines in response to the questions in the charter. We completed the draft guidelines and published them for [public comment](#) from 23 February to 13 April 2026. We also presented the guidelines to the community during multiple sessions at the ICANN85 meeting in Mumbai. The community expressed support for the guidelines while providing useful suggestions for strengthening and prioritizing them. We are thankful to the community for providing detailed feedback. The UA EWG reviewed community input, updated the guidelines based on the feedback, e.g., to leverage Artificial Intelligence (AI) technologies for UA adoption, and suggested a prioritization for implementing the guidelines.

The final document provides strategic and practical guidelines for a range of stakeholders, including technology companies, standards organizations, software developers, open-source communities, the Domain Name System industry, hosting and Internet service providers, governments, intergovernmental organizations, and academia. The guidelines also outline a framework for measuring progress across awareness, policy support, implementation, and capacity development to help assess the effectiveness of UA adoption efforts over time. This document is supported by consensus among the UA EWG members.

We hope the guidelines will provide ICANN useful input for its ongoing UA work. We are grateful for the opportunity to contribute to this effort. We respectfully submit the [Guidelines for Advancing Universal Acceptance \(UA\) Adoption](#) for your consideration and look forward to seeing the guidelines contribute to a more multilingual and inclusive Internet for everyone.

With kind regards,

Edmon Chung and Sarmad Hussain
UA EWG Co-chairs
On behalf of UA EWG members