

FACT SHEET:

Göran Marby – Six Years of Notable Accomplishments

- Led the ICANN organization (org) through the finalization of the IANA Stewardship Transition from the U.S. Government and to a post-transition position of full legitimacy in support of its globally recognized mission.
- Led ICANN through the COVID-19 global pandemic by:
 - Seamlessly shifting from hybrid to virtual Public Meetings.
 - Creating an environment for the global team to continue its work remotely while maintaining productivity and effectiveness.
 - Transitioning ICANN back to enhanced hybrid meetings as the pandemic eased.
 - Putting ICANN org staff's health and safety first.
 - Holding weekly Info Calls for staff to provide continuity, information, and security during an uncertain time.
- Partnered with the ICANN community to progress critical policy process improvements by:
 - Nurturing a trusting, collaborative relationship with Supporting Organization/Advisory Committee (SO/AC) leaders to address a range of issues.
 - Creating the “Hubba Bubba” project to identify and document process flows and points of impasse.
 - Leading the development of a thought paper on consensus policy.
 - Working with the community to develop a governance structure for root servers.
- Guided operational improvements for ICANN org by:
 - Establishing a clear annual process to ensure a living strategic plan informed by the community, org, and Board trend analyses.
 - Directing the creation of a clear organizational project management network.
 - Streamlining operational reporting to the Board and community with the creation of the CEO Report.
- Strengthened and evolved the ICANN org culture, resulting in 90 percent positive engagement survey responses across the staff by:
 - Breaking down silos between functions
 - Encouraging cross-functional collaboration
 - Introducing the concept of Steering Committee leadership for complex cross-functional projects.
 - Establishing a training and development mindset across front-line managers and leaders.

- Created the Supplemental Fund for Implementation of Community Recommendations (SFICR) to segregate resources in support of increasing the capacity of the org to address projects that are multi-year and focus on community recommendations.
- Created the Operational Design Phase – a mechanism to perform an assessment of Generic Names Supporting Organization (GNSO) Council policy recommendations, or other ICANN community-provided recommendations the Board deems appropriate, in order to provide the Board with relevant information for its deliberations on whether to approve said recommendations.
- Championed efforts to monitor and mitigate Domain Name System (DNS) security threats by:
 - Creating the DNS Security Facilitation Initiative Technical Study Group to investigate mechanisms to strengthen collaboration and communication on security and stability issues related to the Domain Name System.
 - Launching the Domain Abuse Activity Reporting (DAAR) project to study and report on domain name registration and security threats (domain abuse) across top-level domain registries.
- Successfully engaged with governments to protect ICANN and gain independence to create policies by:
 - Becoming a member of the ITU Development sector
 - Strengthening relations with intergovernmental organizations
- Created initiatives to provide greater access to the Internet for users around the world by:
 - Launching the Coalition for Digital Africa to bring together like-minded partners to expand the Internet in Africa.
 - Raising awareness of Universal Acceptance and Internationalized Domain Names.
 - Establishing an ICANN-Managed Root Server (IMRS) installation strategy to enable regional Internet queries to be answered within the region, rather than being dependent on networks and servers in other parts of the world and to reduce the impact of potential cyberattacks.