

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers ("ICANN")
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

The Active Network ("Registry Operator"), in connection with the execution of the Registry Agreement for the .active TLD (the "Registry Agreement"), hereby applies for the .active TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A and the registration policies attached hereto as Exhibit B are complete and accurate copies of the official trademark registration and Registry Operator's registration policies for the TLD, respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to The Active Network.

Submitted by: _____
Position: _System_Administrator____
Dated: _06/25/2014_____
Email: _____

Exhibit A

Trademark Registration

Int. Cls.: 35 and 41

Prior U.S. Cls.: 100, 101, 102, and 107

United States Patent and Trademark Office

Reg. No. 3,442,704

Registered June 3, 2008

**SERVICE MARK
PRINCIPAL REGISTER**

ACTIVE

THE ACTIVE NETWORK, INC. (DELAWARE CORPORATION)
10182 TELESIS COURT, SUITE 300
SAN DIEGO, CA 92121

FOR: ON LINE REGISTRATION SERVICES FOR PARTICIPATORY SPORTS AND RECREATIONAL ACTIVITIES; SPORTS MANAGEMENT SERVICES, NAMELY, PROVIDING REGISTRATION APPLICATIONS, REPORTS, STATISTICS, PATTERNS OF USAGE, DEMOGRAPHIC STATISTICS, AND REGISTRATION LISTS, IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 12-31-1999; IN COMMERCE 12-31-1999.

FOR: PROVIDING INFORMATION REGARDING THE SCHEDULING OF PARTICIPATORY SPORTS AND RECREATIONAL ACTIVITIES AND SPORT-

ING EVENTS; SPORTS TRAINING SERVICES, NAMELY, PROVIDING PERSONAL TRAINING SCHEDULES AND PROGRAMS, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 12-31-1999; IN COMMERCE 12-31-1999.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,677,073, 2,697,145, AND 2,842,121.

SN 78-858,156, FILED 4-10-2006.

KEVIN CORWIN, EXAMINING ATTORNEY

Exhibit B

TLD Registration Policies

The “.active” Top Level Domain (“TLD”) was established by and for the use of The Active Network Inc. to further the corporate brand and those of its subsidiary organizations.

Registration of name space within the .active gTLD and control of the DNS records associated with those domain names at any level in the TLD will be limited to the Registry Operator, its Subsidiaries, Trademark Licensees, or affiliated entities. Members of the public or other organizations are not eligible to register domain names within the “.active” namespace.

Registration activity will be managed solely by designated employees of the Active Network within a single-registrant model, providing for strict control over the registration process, remaining the registrant of record for all domain name registrations and retaining the authority to modify or terminate all registrations at any time.