

Amendment No. 1 to Registry Agreement

The Internet Corporation for Assigned Names and Numbers and DOTSTRATEGY CO. agree, effective as of _____ (“Amendment No. 1 Effective Date”), that the modification set forth in this amendment No. 1 (the “Amendment”) is made to the 02 October 2013 .buzz Registry Agreement between the parties, as amended (the “Agreement”).

The parties hereby agree to amend Exhibit A of the Agreement by adding the following new text as a new section 4:

[START NEW TEXT]

“4. NameBlock Service

NameBlock is a service that allows the Registry Operator to block certain labels from registration on behalf of NameBlock users. The blocked labels must not be allocated to the NameBlock user. The NameBlock service must be offered in compliance with all provisions of the Registry Agreement, including Specification 5, Section 3.3 of the Registry Agreement.

Domain names blocked by the NameBlock service must be (a) an exact match of a label or (b) variations of a domain name registered by that NameBlock user for the purpose of preventing abusive behavior. NameBlock does not allow blocks on domain names that are already registered by other third parties. Labels which are blocked as a result of participation in NameBlock do not prevent third parties from following rules established by the Registry Operator to request to unblock and register a domain name associated with a blocked label.”

[END NEW TEXT]

Each party hereby acknowledges and agrees that this Amendment shall not be construed as a waiver of any provision of the Agreement by any party hereto, nor shall it in any way affect the validity of, or the right of any party hereto, to enforce the provisions of the Agreement. The parties agree that, except as set forth in this Amendment and any prior duly authorized and executed amendments, the current terms and conditions of the Agreement will remain in full force and effect. All capitalized terms not defined will have the meaning given to them in the Agreement. This Amendment may be executed in counterparts, each of which shall be deemed an original, and all of such counterparts taken together shall constitute one and the same instrument.

ACCEPTED AND AGREED:

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS

By: _____
Theresa Swinehart
Senior Vice President, Global Domains and Strategy

DOTSTRATEGY CO.

By: _____
William Doshier
President