

Exhibit 1

Code of Conduct Exemption Request Form

Internet Corporation for Assigned Names and Numbers ("ICANN") 12025
Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

The Corporate Executive Board Company ("Registry Operator"), in connection with the execution of the Registry Agreement for the .CEB TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct"). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the "Statements"):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:

The Corporate Executive Board Company (NYSE: CEB) is a publicly traded firm that provides best practices research and advisory services to businesses worldwide. The Corporate Executive Board Company seeks the proposed .CEB gTLD as a restricted, exclusively controlled gTLD for the purpose of expanding The Corporate Executive Board Company's ability to:

- create a connected digital presence and personalized brand experience for customers and other business partners;
- deliver product and service marketing/advertising;
- enable marketing campaign activation;
- facilitate secure interaction and communication with individuals and entities with whom The Corporate Executive Board Company has a business relationship;
- improve business operations;
- simplify Internet user navigation to information about The Corporate Executive Board Company's products and services;

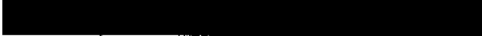

- demonstrate market leadership in protecting customer privacy and confidential information online; and
- meet future client expectations and competitive market demands.

Therefore, the .CEB gTLD will not be plagued by cybersquatting, typosquatting, phishing, identity theft scams, and other malicious activities prevalent in currently unrestricted gTLDs.

In addition, the .CEB gTLD has the following user experience goals intended to benefit both The Corporate Executive Board Company and Internet users:

- Simplify purchase and unify the full breadth of products and services offered by The Corporate Executive Board Company;
- Improve and streamline the manner in which customers and other business partners can interact with The Corporate Executive Board Company in the online digital space;
- Foster trust and confidence in online interactions by customers and other business partners with The Corporate Executive Board Company;
- Reduce the risk of Internet users being misled, believing and/or acting on erroneous, information about The Corporate Executive Board Company, its business partners and/or its products and services presented online by unauthorized 3rd parties; and
- Simplify online navigation to the The Corporate Executive Board Company products, services and business partner information.

Registry Operator represents that the registration policies attached hereto as Schedule A are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted). Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.

Submitted by: 
Position: HEAD OF DIGITAL MARKETING
Date Noted: NOVEMBER 28 2013
Email: 

Schedule A

Registry Operator hereby acknowledges that the following are the true and correct registration policies for the TLD:

The proposed gTLD will be a restricted, exclusively-controlled gTLD where only The Corporate Executive Board Company, affiliated entities and authorized business partners will be permitted to register second-level domains for The Corporate Executive Board Company business purposes only for a term of one to ten years. Affiliated entities who are part of the same corporate organization as The Corporate Executive Board Company who seek registrations for second-level names under the TLD will be required to present evidence in writing to accredited registrar(s) for the TLD demonstrating explicit authorization from an officer of The Corporate Executive Board Company to register second-level names within the TLD to protect against unauthorized registration within the TLD by unaffiliated third parties. The Corporate Executive Board Company and affiliated entities owned and/or controlled by The Corporate Executive Board Company will supply corporate contact and ownership information, not personal information, for each registration obtained under the TLD for display in the TLD WHOIS.

To the extent second-level domain names are ever registered to The Corporate Executive Board Company's business partners and/or affiliates that are not owned by The Corporate Executive Board Company, registrants will be required to execute a registration agreement that incorporates all required ICANN consensus policies and other legal/policy requirements imposed on new gTLD applicants into the terms and conditions of the domain name registration agreement. Such registration may also be subject to additional terms and conditions under separate business partner and/or affiliate agreements with The Corporate Executive Board Company. Registrations by business partners or affiliates not owned by The Corporate Executive Board Company will require written, pre-approval by designated individual(s) at The Corporate Executive Board Company, must provide corporate contact information, not personal information, for WHOIS purposes and must be made with The Corporate Executive Board Company's registrar of choice. Registrants must not use the domain name in any way that may damage or diminish The Corporate Executive Board Company's brand reputation, business relationships or other business interests.

Failure to do any of the above, will result in the immediate suspension of registrant's registration agreement and/or all deletion of all domain names currently registered in the TLD.