

Internet Corporation for Assigned Names and Numbers (“ICANN”)

12025 Waterfront Drive, Suite 300

Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Crown Equipment (“Registry Operator”), in connection with the execution of the Registry Agreement for the .CROWN TLD (the “Registry Agreement”), hereby applies for .CROWN TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with,

it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13.

Questions about this request should be directed to [REDACTED], Director of Information Services.

Submitted by: [REDACTED]
Position: Director of Information Services
Dated: August 21, 2014
Email: [REDACTED]

Exhibit A

Trademark Registration

Dinsmore & Shohl^{LLP}
ATTORNEYS

May 25, 2006

██████████
Associate General Counsel
Crown Equipment Corporation
40 South Washington St.
New Bremen, OH 45869-1247

Re: Mark : **CROWN**
Reg. No. : 805,539
Issued : March 15, 1966
Declaration Filed : February 17, 2006
Declaration Accepted : May 5, 2006
Next Renewal Due : March 15, 2016
Docket No. : CRN 1540 TA (40165.673)

Dear ██████████

The Declaration of Use and Renewal Application under Sections 8 and 9 of the Trademark Act was filed and found acceptable by the Patent and Trademark Office on the dates set forth above. A copy of such document is enclosed for your records. Accordingly, no further action is required in connection with the registration until it next comes due for renewal on **March 15, 2016**. Thereafter, it may be renewed for successive additional periods of ten (10) years.

We have recorded the next renewal date so it will be drawn to your attention at the proper time.

Very truly yours,

██████████

BJS/sc

Enclosure

This registration was originally classified in U.S. Class 23. After the International Classification system was introduced in the U.S., the registration was reclassified into International Class 7 when it was renewed in 1986. The Trademark Office could have required reclassification into Class 12, but did not. The registration remains classified in Class 7.

██████████

One Dayton Centre, One South Main Street, Suite 1300 Dayton, OH 45402
937.449.6400 937.449.6405 fax www.dinslaw.com



UNITED STATES PATENT AND TRADEMARK OFFICE

CRN 15407A

Commissioner for Trademarks
P.O. Box 1451
Alexandria, VA 22313-1451
www.uspto.gov

REGISTRATION NO: 0805539 SERIAL NO: 72/217176 MAILING DATE: 05/05/2006
REGISTRATION DATE: 03/15/1966
MARK: CROWN
REGISTRATION OWNER: CROWN EQUIPMENT CORPORATION

COPY

CORRESPONDENCE ADDRESS:

DINSMORE & SHOHL LLP
ONE DAYTON CENTRE
ONE SOUTH MAIN STREET, SUITE 1300
DAYTON, OH 45402

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DOCKETED
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RECEIVED
MAY 12 2006

NOTICE OF ACCEPTANCE

15 U.S.C. Sec. 1058(a)(3)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 8 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1058.

ACCORDINGLY, THE SECTION 8 AFFIDAVIT IS ACCEPTED.

NOTICE OF RENEWAL

15 U.S.C. Sec. 1059(a)

THE COMBINED AFFIDAVIT AND RENEWAL APPLICATION FILED FOR THE ABOVE-IDENTIFIED REGISTRATION MEETS THE REQUIREMENTS OF SECTION 9 OF THE TRADEMARK ACT, 15 U.S.C. Sec. 1059.

ACCORDINGLY, THE REGISTRATION IS RENEWED.

THE REGISTRATION WILL REMAIN IN FORCE FOR CLASS(ES):
023.

HARPER, BARBARA A
PARALEGAL SPECIALIST
POST-REGISTRATION DIVISION
571-272-9500

PLEASE SEE THE REVERSE SIDE OF THIS NOTICE FOR INFORMATION CONCERNING REQUIREMENTS FOR MAINTAINING THIS REGISTRATION

ORIGINAL

REQUIREMENTS FOR MAINTAINING A FEDERAL TRADEMARK REGISTRATION

I) SECTION 8: AFFIDAVIT OF CONTINUED USE

The registration shall remain in force for 10 years, except that the registration shall be canceled for failure to file an Affidavit of Continued Use under Section 8 of the Trademark Act, 15 U.S.C. Sec. 1058, at the end of each successive 10-year period following the date of registration.

Failure to file the Section 8 Affidavit will result in the cancellation of the registration.

II) SECTION 9: APPLICATION FOR RENEWAL

The registration shall remain in force for 10 years, subject to the provisions of Section 8, except that the registration shall expire for failure to file an Application for Renewal under Section 9 of the Trademark Act, 15 U.S.C. Sec. 1059, at the end of each successive 10-year period following the date of registration.

Failure to file the Application for Renewal will result in the expiration of the registration.

NO FURTHER NOTICE OR REMINDER OF THESE REQUIREMENTS WILL BE SENT TO THE REGISTRANT BY THE PATENT AND TRADEMARK OFFICE. IT IS RECOMMENDED THAT THE REGISTRANT CONTACT THE PATENT AND TRADEMARK OFFICE APPROXIMATELY ONE YEAR BEFORE THE EXPIRATION OF THE TIME PERIODS SHOWN ABOVE TO DETERMINE APPROPRIATE REQUIREMENTS AND FEES.

STATUS COPY

1540 T
United States Patent Office

805,539

Registered Mar. 15, 1966

**PRINCIPAL REGISTER
Trademark**

Ser. No. 217,176, filed Apr. 23, 1965

CROWN

Crown Controls Corporation (Ohio corporation)
40-44 S. Washington St.
New Bremen, Ohio

For: MATERIALS HANDLING EQUIPMENT—
NAMELY, LIFT TRUCKS, PALLET TRUCKS, AND
THE LIKE—in CLASS 23.

First use on or about Feb. 6, 1959; in commerce on or
about Feb. 6, 1959.

Owner of Reg. Nos. 435,848, 701,748, and others.

A. D. HOOKS, *Examiner.*

REGISTERED FOR A TERM OF 20 YEARS FROM March 15, 1966

MAILED

AUG 8 1967

U. S. PATENT OFFICE

Exhibit B

TLD Registration Policies

.CROWN Registration Policies

The mission and purpose of the .CROWN gTLD is to serve as a trusted namespace provided by Crown Equipment Corporation (“Registry Operator”) for use by Registry Operator, its qualified Affiliates and Trademark Licensees. Registry Operator will use .CROWN to enhance our reputation as the leader in the lift truck industry. Registry Operator also anticipates that the creation of .CROWN will help avoid confusion associated with the various domain names and extensions currently in place.

Only Registry Operator and its qualified Affiliates and Trademark Licensees will be allowed to register domains or control DNS records associated with domain names in the .CROWN gTLD.

Registry Operator will implement an internal process to determine which second-level domain names will be registered and which Affiliates and Trademark Licensees will be eligible to register second-level domains.

All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions:

Affiliate – Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

Control – Control (including the terms “controlled by” and “under common control with”) means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit management or otherwise.

Trademark Licensee – Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .BRAND TLD string operated by Registry Operator, where:

- such license is valid under applicable law;

- such license is for the use of such trademark in the regular course of that entity's business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;
- such trademark is used continuously in that entity's business throughout the Term; and
- the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.

Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .CROWN domain names, including this Registration Policy.

Additionally, Registry Operator will conduct ongoing reviews of each second level domain at least once per calendar year name to ensure compliance with the terms of the .CROWN Registry Agreement, as well as with ICANN Policies.

Registry Operator reserves the right to amend its registration policy.

Exhibit C

Signed Mark Data File ID Number

Crown Equipment Corporation has submitted "Crown" to the Trademark Clearing House and will forward the SMD File Number as soon as it is received.

NAME OF THE MARK*	CROWN
MARK TYPE*	Registered Trademark
STATUS*	NEW
CHANGED*	2014-08-15
LAST RENEWAL*	2014-08-15
HANDLE	[REDACTED]
REGISTRATION NUMBER*	[REDACTED]
REGISTRATION DATE*	1966-03-15
APPLICATION NUMBER	
APPLICATION DATE	
JURISDICTION*	United States of America
EXPIRATION DATE	
DESCRIPTION OF GOODS AND SERVICES CLASS*	12
DETAILED DESCRIPTION OF GOODS AND SERVICES*	Manufacturing, sales, and servicing of LiftTrucks.
PROOF OF USE	NOT SET
STATUS OF THE HOLDER*	Owner
ORGANIZATION	Crown Equipment Corp
FULL NAME	[REDACTED]
EMAIL	[REDACTED]
STREET*	40 S. Washington Street
STREET(2)	
STREET(3)	
POSTAL CODE*	45869
CITY*	New Bremen
STATE/REGION	Ohio
COUNTRY*	United States
PHONE	[REDACTED]
PHONE EXTENSION	
FAX	[REDACTED]
FAX EXTENSION	
COMMENT	
Uploaded attachments	[REDACTED] Trademark - Assignee declaration 
Label	[REDACTED] crown 