

Internet Corporation for Assigned Names and Numbers
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536
USA

September 27, 2013

**Application no. 1-948-69611: Request for Exemption from Registry Agreement
Specification 9, Code of Conduct**

Dear ICANN,

We refer to the Registry Agreement currently being prepared for new gTLD, .DNP

The registry, Dai Nippon Printing Co., Ltd. respectfully requests to be exempted from the Code of Conduct in Specification 9 of the Registry Agreement.

The registry is confident that it has clearly demonstrated the following three conditions required to receive an exemption.

- (i) All domain name registrations in the TLD will be registered to, and maintained by, Dai Nippon Printing for its own exclusive use.
- (ii) Dai Nippon Printing will not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Dai Nippon Printing, and
- (iii) Application of the Code of Conduct to the TLD is not necessary to protect the public interest.

The registration policies to be implemented for .DNP were described in detail in our new gTLD application. Registration will be restricted to:

1. Dai Nippon Printing Co., Ltd.
2. Companies listed on the asset securities reports of Dai Nippon Printing Co., Ltd.
3. Unconsolidated subsidiaries of Dai Nippon Printing Co., Ltd.

Each registrant will be vetted directly by the registry and proof of registration eligibility will be required. The TLD, .DNP will be for the exclusive use of Dai Nippon Printing, and therefore the Code of Conduct is not required to protect the public interest.

Yours sincerely,



Assistant General Manager
Corporate Communication Department
Dai Nippon Printing Co. Ltd.