

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094

Attention: New gTLD Program Staff

European Broadcasting Union (EBU). (“Registry Operator”), in connection with the execution of the Registry Agreement for the .eurovision TLD (the “Registry Agreement”), hereby applies for .eurovision TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to.

Submitted by: 

Position: Primary Contact

Email: 

Dated: 11.02.2016

Exhibit A
Trademark Registration

1988776



THE UNITED STATES OF AMERICA

TO ALL TO WHOM THESE PRESENTS SHALL COME:

UNITED STATES DEPARTMENT OF COMMERCE

United States Patent and Trademark Office

February 19, 2016

THE ATTACHED U.S. TRADEMARK REGISTRATION 2,033,932 IS CERTIFIED TO BE A TRUE COPY WHICH IS IN FULL FORCE AND EFFECT WITH NOTATIONS OF ALL STATUTORY ACTIONS TAKEN THEREON AS DISCLOSED BY THE RECORDS OF THE UNITED STATES PATENT AND TRADEMARK OFFICE.

REGISTERED FOR A TERM OF 10 YEARS FROM *January 28, 1997*

1st RENEWAL FOR A TERM OF 10 YEARS FROM *January 28, 2007*

SECTION 8 & 15

SAID RECORDS SHOW TITLE TO BE IN:

EUROPEAN BROADCASTING UNION

A NOT-FOR-PROFIT ASSOCIATION OF SWITZERLAND

By Authority of the

Under Secretary of Commerce for Intellectual Property
and Director of the United States Patent and Trademark Office


P. SWAIN

Certifying Officer



Int. Cl.: 41

Prior U.S. Cls.: 100, 101 and 107

Reg. No. 2,033,932

United States Patent and Trademark Office

Registered Jan. 28, 1997

**SERVICE MARK
PRINCIPAL REGISTER**

EUROVISION

GLEBOCKI, CEZARY IAN (POLAND CITIZEN)
1221 N. DEARBORN STR., SUITE 1403-S
CHICAGO, IL 60610

FIRST USE 11-0-1994; IN COMMERCE
12-5-1995.

SER. NO. 75-072,399, FILED 3-11-1996.

FOR: TELEVISION PROGRAMMING, IN
CLASS 41 (U.S. CLS. 100, 101 AND 107).

CINDI GREENBAUM, EXAMINING ATTOR-
NEY

Exhibit B

TLD Registration Policies

.eurovision Registration Policies

I. Exclusive-use TLD Scope

The .eurovision TLD will be for the exclusive use of the European Broadcasting Union (EBU) services and purposes.

EBU (the .eurovision Registry) does not contemplate at this stage opening the registration to any third party. Therefore, the mandatory registration Policies are set according to the following terms and conditions:

II. Registration and Use

According to its goals, and to the provisions stated in the .eurovision TLD application, the .eurovision Registry establishes the following Registration provisions:

- a) Eligibility: The registrant will be EBU or any of its affiliates;
- b) Name selection: .eurovision domain name registrations must be related to EBU services and products;
- c) Use and content: .eurovision domain names may only be used in relationship to EBU services and purposes, subject to the approval of the .eurovision Registry.

Domain names used must be commensurate to the role and importance of EBU services.

III. Registration period

.eurovision domain names registration periods are calculated on base units of 1 year. Except where special programs dictate, a domain name may be registered for a minimum term of one (1) year, to a maximum of ten (10) years.

IV. WHOIS Service

.eurovision is operated as a thick Registry, and, therefore, all registration data associated with domain name registrations is stored within a central Registry repository.

Whois data for .eurovision will be accessible via an interface on TCP port 43 at whois.nic.eurovision, using the "Whois" protocol (as defined in RFC 3912).

V. ICANN mandated Policies

The .eurovision Registry will conduct its registration procedures in full compliance with any ICANN mandated Policies, according to the provisions set forth in the .eurovision gTLD Agreement, among which the following:

- The Uniform Domain Name Dispute Resolution Policy adopted by ICANN, which can be found at <http://www.icann.org/en/help/dndr/udrp/policy> (“**UDRP**”), which is incorporated into this Registration Policy by reference. UDRP Proceedings will be conducted according to the Rules available at <http://www.icann.org/en/dndr/udrp/uniform-rules.htm>, and the selected administrative-dispute-resolution service provider’s supplemental rules; and
- The Uniform Rapid Suspension (“**URS**”) Policy and URS Procedure adopted by ICANN, which can be found at <http://newgtlds.icann.org/en/applicants/urs>; as well as to any other dispute policies mandated by ICANN, including but not limited to expedited processes for suspension of a domain name by claims pursued by intellectual property right holders.

VI. Rapid Takedown Policy for Cases of Malicious Activity

Any domain name registered under the .eurovision Registry will be subject to the following provisions should it reported to be involved in malicious activity. For this purpose, a “Rapid Takedown Policy” is established that

- identifies cases of malicious activity,
- defines ways for the registry to be notified of such activity (e.g. via a dedicated web site, e-mail address or phone hotline),
- defines clear and consistent procedures to quickly stop the malicious activity (after the activity was confirmed and impact of the measures has been assessed),
- defines related service levels (e.g. with respect to the maximum time the registry may take to respond to takedown requests),
- defines rules regarding the notification of involved parties (registrant, administrative contact, technical contact, registrar, informant, the public),
- defines ways to appeal against any measures taken,
- defines how cases covered by the policy need to be documented and reported.

In this context, cases of malicious activity may include (but are not limited to)

- wrong, invalid or harmful DNS setup (e.g. pointers to false IP addresses),
- use of the domain in actions that affect the stability and security of the Internet (e.g. in Denial of Service (DoS), Distributed Denial of Service (DDoS) attacks or botnets),
- use of the domain for the distribution of malware (such as computer viruses, worms, Trojan

- horses, spyware or rootkits),
- use of the domain for phishing or scamming,
- use of the domain for spamming (affecting e-mail or other forms of electronic messaging),
- maintaining invalid registrant contact data in the domain.

Where applicable, the policy includes metrics and thresholds for finding quantitative indications of malicious conduct.

Procedures to stop malicious activity may include (but are not limited to)

- locking the domain and putting it on hold in order to prevent changes to the domain and to remove it from the .eurovision zone ("takedown"),
- deleting the domain name and blocking it from further registration if need be.

The .eurovision Registry is aware that malicious activity potentially affects a large number of Internet users, which sometimes warrants drastic measures. The Rapid Takedown Policy aims at finding appropriate measures, taking the interests of all involved parties into consideration.

VII. Abuse Point of Contact

To ensure that the .eurovision Registry gets notified of any cases of abuse as quickly and easily as possible, an area of the public web site operated by the .eurovision Registry for the .eurovision TLD will be dedicated to the reporting of such cases. The respective web pages establish a single point of contact where abuse cases can be reported via a simple web form. An e-mail address and a phone number will also be provided as alternative means of communication.

VIII. Geographical Names Registration Unavailability

According to Section 2.6 of the .eurovision Registry Agreement and, to Section 4 of its Specification 5, as well as with Governmental Advisory Committee (GAC) advice on geographic names at the second level, the following names are to be put on a reserved list by the Registry, therefore making them unavailable for registration or any other use:

- the short form (in English) of all country and territory names contained on the ISO 3166-1 list, as updated from time to time, including the European Union, which is exceptionally reserved on the ISO 3166-1 list, and its scope extended in August 1999 to any application needing to represent the name European Union;
- the United Nations Group of Experts on Geographical Names, Technical Reference Manual for the Standardization of Geographical Names, Part III Names of Countries of the World; and
- the list of United Nations member states in 6 official United Nations languages prepared by

the Working Group on Country Names of the United Nations Conference on the Standardization of Geographical Names.

IX. Geographical Names Exceptions Procedure

The .eurolsion Registry may in the future, if allowed, registration of the names included in the previous section.

To such intent, the .eurolsion Registry will conduct joint efforts with ICANN's Governmental Advisory Committee (GAC), and will, if necessary, submit to ICANN for final approval an exception to allow the .eurolsion Registry to use some or all of those names itself, in order to better localize its services in each individual country and territory where it carries commercial activities.

Exhibit C
Signed Mark Data File ID Number

The table content is almost entirely obscured by a large black redaction box. Only a few horizontal white bars are visible, representing redacted rows of data. The bars are located at approximately the following vertical positions (relative to the top of the table area):

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