

Exhibit 1

Code of Conduct Exemption Request Form

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

IntercontinentalExchange Inc. (ICE) (“Registry Operator”), in connection with the execution of the Registry Agreement for the ice TLD (the “Registry Agreement”), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the “Code of Conduct”). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the “Statements”):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:

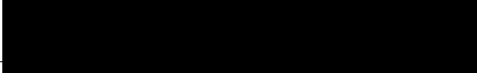
The .ice TLD will be a closed corporate domain with subdomain registration available only to ICE and its subsidiaries. ICE is a leading network of regulated exchanges and clearinghouses for financial and commodity markets globally. ICE customers place reliance in ICE controls and services offered under the ICE brand and the TLD is intended to provide clarity and assurance to Internet customers looking to identify legitimate ICE services. Operation of the TLD will be performed subject to these constraints and operational and security controls around existing ICE offerings will be fully extended to management and operation of the TLD.

Registry Operator represents that the registration policies attached hereto as Schedule A are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted). Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.

Submitted by: 

Position: 

Date Noted: 31 March 2014

Email: 

Schedule A

Registry Operator hereby acknowledges that the following are the true and correct registration policies for the TLD:

[Registry Operator to attach registration policies for the TLD]

IntercontinentalExchange, Inc. (ICE) .ice TLD Registration Policy

ICE intends to operate the .ice TLD as a closed registry with only ICE and subsidiaries eligible to register second-level domain names within the TLD. The sole purpose of the .ice TLD shall be to further the ICE corporate brand and those of subsidiary organizations. Members of the public or other organizations will not be eligible to register domain names in .ice. Registration activity will be managed solely by ICE personnel and subject to the ICE Corporate Information Security Policy including strict access control over the individuals granted access to make registration decisions. Registration activities that would break applicable law will be strictly prohibited and the operation of domain names registered in .ice will be conducted in adherence to ICE internal policy and applicable law. If multiple authorized parties within ICE express an intent to register the same domain name, ICE management will be used to make a determination as to the prevailing business priority.