

## **.Brand TLD Designation Application**

Internet Corporation for Assigned Names and Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094  
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Affinity Names, Inc. a step down wholly owned subsidiary of Reliance Industries Limited ("Registry Operator"), in connection with the execution of the Registry Agreement for the .Jio TLD (the "Registry Agreement"), hereby applies for .Jio TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator's registration policies for the TLD, and the SMD file ID for the TLD for which this application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]  
Position: President  
Dated: 1<sup>st</sup> September 2014  
Email: [REDACTED]

Exhibit A  
Trademark Registration

भारत सरकार  
GOVERNMENT OF INDIA  
व्यापार चिन्ह रजिस्ट्री  
TRADE MARKS REGISTRY  
व्यापार चिन्ह अधिनियम, 1999  
Trade Marks Act, 1999  
व्यापार चिन्ह के रजिस्ट्रीकरण का प्रमाणपत्र, धारा 23 (2) नियम 62 (1)  
Certificate of Registration of Trade Mark, Section 23 (2), Rule 62 (1)

क्रमांक  
No. 1129603

व्यापार चिन्ह संख्या/Trade Mark No. 2247460 दिनांक/ Date 09/12/2011 ज.संख्या/ J.No. 1577

यह प्रमाणित किया जाता है कि जिस प्रकार चिन्ह की समाकृति इसके साथ संलग्न है, वह  
के बारे में दिनांक नाम से रजिस्ट्रीकृत हो चुका है।

Certified that the Trade Mark / a representation is annexed hereto, has been registered in the name(s) of  
RELIANCE INDUSTRIES LIMITED, 3RD FLOOR, MAKER CHAMBER-IV, 222, NARIMAN POINT, MUMBAI-400021, A  
COMPANY INCORPORATED IN INDIA UNDER THE COMPANIES ACT, 1956, MANUFACTURERS AND MERCHANTS,  
(Body Incorporate)

In Class 9 Under No. 2247460 as of the Date 09 December 2011 in respect of  
Good Description As Annexed

व्यापार चिन्ह रजिस्ट्री  
TRADE MARKS REGISTRY  
मुंबई

Jio

मेरे निदेश पर आज के मास के वे दिन को इस पर मुद्रा लगायी गई।

Sealed at my direction, this 02nd day of November, 2013

व्यापार चिन्ह रजिस्ट्री  
Trade Marks Registry  
MUMBAI

Registrar of Trade Marks

रजिस्ट्रीकरण आवेदन की तारीख से 40 वर्ष के लिए है और तदुपरांत वह 40 वर्ष की कालावधि के लिए और प्रत्येक 40 वर्ष की कालावधि के अवसान पर भी नवीनीकृत किया जा सकेगा।  
Registration is for 10 years from the date of application and may then be renewed for a period of 10 years and also at the expiration of each period of 10 years.  
यह प्रमाणपत्र विधि कार्यवाहियों में प्रयोग के लिये या विदेश में रजिस्ट्रीकरण अभिप्राप्त करने के लिये नहीं है।  
This certificate is not for use in Legal proceedings or for obtaining Registration abroad.  
टिप्पणी - इस व्यापार चिन्ह के स्वामित्व में कोई परिवर्तन होने पर, या कारोबार के मुख्य स्थान के पते में या भारत में तामील के लिये पते में परिवर्तन होने पर परिवर्तन के लिये आवेदन तुरन्त किया जाना चाहिये।  
Note : Upon any change of ownership of this Trade Mark, or change in address, of the principal place of business or address for service in India a request should AT ONCE be made to register the change.

Annexure of Certificate No.: 1129603

Trade Mark No. 2247460

Date 09/12/2011

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Class	Goods Description
9	SCIENTIFIC, NAUTICAL, SURVEYING, ELECTRIC, PHOTOGRAPHIC, CINEMATOGRAPHIC, OPTICAL, WEIGHING, MEASURING, SIGNALLING, CHECKING (SUPERVISION), APPARATUS FOR RECORDING, TRANSMISSION OR REPRODUCTION OF SOUND OR IMAGES; MAGNETIC DATA CARRIERS, RECORDING DISCS; DATA PROCESSING EQUIPMENT AND COMPUTERS



Exhibit B  
**TLD Registration Policies**

The mission and purpose of the .Jio gTLD is to serve as a trusted, hierarchical, and intuitive namespace provided by Affinity Names, Inc. a step down wholly owned subsidiary of Reliance Industries Limited (“Registry Operator”) for use by Registry Operator, its qualified Affiliates and Trademark Licensees. Only Registry Operator and its qualified Affiliates and Trademark Licensees will be allowed to register or control the DNS records associated with domain names at any level in the .Jio gTLD. Registry Operator will implement an internal process to determine which second-level domain names will be registered and which Affiliates and Trademark Licensees will be eligible to register second-level domains. All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions\*:

**Affiliate** – Affiliate means a person or entity that, directly or indirectly, through one or more intermediaries, or in combination with one or more other persons or entities, controls, is controlled by, or is under common control with, the person or entity specified.

**Control** – Control (including the terms “controlled by” and “under common control with”) means the possession, directly or indirectly, of the power to direct or cause the direction of the management or policies of a person or entity, whether through the ownership of securities, as trustee or executor, by serving as an employee or a member of a board of directors or equivalent governing body, by contract, by credit management or otherwise.

**Trademark Licensee** – Trademark Licensee means any corporation, partnership, limited liability company or similar legal entity (and not a person) that has a written trademark license agreement with Registry Operator or its Affiliate, for use of the registered trademark owned by Registry Operator or its Affiliate, the textual elements of which correspond exactly to the .BRAND TLD string operated by Registry Operator, where:

- (i) such license is valid under applicable law;
- (ii) such license is for the use of such trademark in the regular course of that entity’s business outside of the provision of TLD Registry Services, and is not primarily for the purpose of enabling registration or use of domain names in the TLD;
- (iii) such trademark is used continuously in that entity’s business throughout the Term; and
- (iv) the domain names in the TLD registered to the Trademark Licensee are required to be used for the promotion, support, distribution, sales or other services reasonably related to any of the goods and/or services identified in the trademark registration.

Registry Operator will review each second-level domain name at the time of registration to ensure that the name complies with internal policies governing the registration of .Jio domain names, including this Registration Policy. Additionally, Registry Operator will conduct ongoing reviews of each second-level domain at least once per calendar year namely to ensure compliance with the terms of the .Jio Registry Agreement, as well as with ICANN Consensus or Temporary Policies.

Registry Operator reserves the right to amend its registration policy.

\*Definitions for “Affiliate” and “Control” are taken from Section 2.9(c) of the Registry Agreement. The definition of “Trademark Licensee” is taken from Section 6.2 of Specification 13 of the Registry Agreement.

Exhibit C  
**Signed Mark Data File ID Number**

Jio SMD File ID Number : 