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Senior Counsel

October 14, 2022

ICANN
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USA

Subject: Termination of the Registry Agreement for .macys

We write to provide 180 days' notice that Macy's, Inc. ("Macy's") will terminate the Registry Agreement between ICANN and Macy's, effective July 31, 2015 (the "Agreement"), pursuant to Article 4.4(b) of the Agreement. Accordingly, the agreement will be fully terminated on April 12, 2023.

We note that the ".Macys" Top-Level Domain (the "TLD") was never used, and the only domain names on the TLD are those that were required by ICANN upon the creation of the TLD – icann-sla-monitoring.macys and nic.macys – both of which are owned by Macy's. No additional domain names were ever created. Thus, pursuant to Article 4.5(ii) of the Agreement, ICANN may not transition operation of the TLD to a successor registry operator. Additionally, pursuant to Article 4.5(i) of the Agreement, we note that Macy's has trademark rights over the name "Macy's," which is also the name of the TLD. Moreover, transitioning operation of the TLD is not necessary to protect the public interest.

Macy's requests that ICANN initiate and complete the termination process as soon as possible.

Sincerely,

Amanda J. Schaffer