

.Brand TLD Designation Application

Internet Corporation for Assigned Names and Numbers (“ICANN”)
12025 Waterfront Drive, Suite 300
Los Angeles, California 90094
Attention: New gTLD Program Staff

RE: Application for .Brand TLD Designation

Massachusetts Institute of Technology (“Registry Operator”), in connection with the execution of the Registry Agreement for the .MIT TLD (the “Registry Agreement”), hereby applies for the .MIT TLD to be qualified by ICANN as a .Brand TLD.

Registry Operator confirms and represents to ICANN that the TLD meets each of the criteria for the TLD to be qualified as a .Brand TLD, as described in the .Brand TLD Application Process and Specification 13 attached thereto, and that all supplemental material accompanying this application is accurate and not misleading in any respect. Registry Operator also represents that the trademark registration attached hereto as Exhibit A, the registration policies attached hereto as Exhibit B, and the SMD file ID number attached hereto as Exhibit C are complete and accurate copies of the official trademark registration, Registry Operator’s registration policies for the TLD, and the SMD file ID for the TLD for which the application is submitted respectively.

Registry Operator agrees that if Registry Operator makes any changes to its registration policies for the TLD (whether before or after this application has been approved) that may disqualify the TLD as a .Brand TLD, it will promptly provide ICANN with a complete and accurate copy of the revised registration policies. In addition, if Registry Operator fails to maintain the trademark registration underlying its .Brand TLD application, it shall promptly notify ICANN of such failure. Registry Operator also agrees to maintain the criteria required to qualify as a .Brand TLD and to immediately notify ICANN of any changes in circumstances that could alter the statements made, and supporting materials provide with, this application.

Registry Operator acknowledges and agrees that this letter is binding on Registry Operator and, if any of the foregoing representations and agreements becomes untrue or not complied with, it shall be deemed a breach of the Registry Agreement by Registry Operator, and ICANN may assert its rights under the Registry Agreement, including by determining that the TLD no longer qualifies as a .Brand TLD pursuant to the terms of Specification 13. Questions about this request should be directed to [REDACTED]

Submitted by: [REDACTED]
Position: Associate Officer, MIT TLO
Dated: August 26, 2014
Email: [REDACTED]

Exhibit A

Trademark Registration

Please find the trademark registration form attached.

Int. Cl.: 9

Prior U.S. Cl.: 38

United States Patent and Trademark Office **Reg. No. 1,687,596**
Registered May 19, 1992

**TRADEMARK
PRINCIPAL REGISTER**

MIT

MASSACHUSETTS INSTITUTE OF TECHNOLOGY, THE (MASSACHUSETTS CORPORATION)
77 MASSACHUSETTS AVENUE
CAMBRIDGE, MA 02139

RELATED INSTRUCTION MANUALS SUPPLIED THEREWITH, IN CLASS 9 (U.S. CL. 38).
FIRST USE 4-2-1987; IN COMMERCE 4-2-1987.

SER. NO. 73-797,219, FILED 5-1-1989.

FOR: FULL LINE OF COMPUTER OPERATING AND APPLICATIONS PROGRAMS AND

ELISSA ROSENBURGH, EXAMINING ATTORNEY

Exhibit B

TLD Registration Policies

The mission and purpose of the .MIT gTLD is to serve as a trusted, hierarchical, and intuitive namespace provided by Massachusetts Institute of Technology (“Registry Operator”) for use by Registry Operator. Only Registry Operator will be allowed to register or control the DNS records associated with domain names at any level in the .MIT gTLD. Registry Operator will implement an internal process to determine (i) which second-level domain names will be registered and (ii) who will be eligible to register second-level domains. All domain name registrations will be managed by the Registry Operator.

For the purposes of this proposed Registration Policy, Registry Operator utilizes the following definitions*:

Upon receipt of an application to register a second-level domain, Registry Operator will review the request to ensure that the name complies with internal policies governing the registration of .MIT domain names, including this Registration Policy. Additionally, Registry Operator will conduct ongoing reviews of each second-level domain at least once per calendar year namely to ensure compliance with the terms of the .MIT Registry Agreement, as well as with ICANN Consensus or Temporary Policies.

Registry Operator reserves the right to amend its registration policy.

Exhibit C

Signed Mark Data File ID Number

