



Internet Corporation for Assigned Names and  
Numbers ("ICANN")  
12025 Waterfront Drive, Suite 300  
Los Angeles, California 90094

Attention: New gTLD Program Staff

RE: Request for Exemption from Registry Operator Code of Conduct

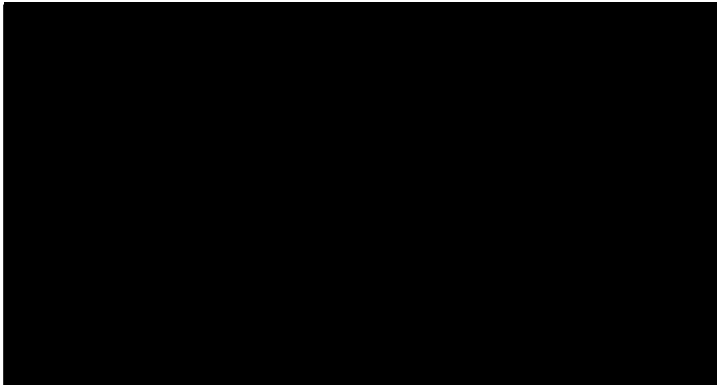
### Code of Conduct Exemption Request Form

MMA IARD ("Registry Operator"), in connection with the execution of the Registry Agreement for the .MMA TLD (the "Registry Agreement"), hereby requests an exemption from the obligations of the Registry Operator Code of Conduct set forth in Specification 9 to the Registry Agreement (the "Code of Conduct"). Pursuant to such request, Registry Operator confirms that each of the following statements is true and correct (collectively, referred to as the "Statements"):

1. All domain name registrations in the TLD are registered to, and maintained by, Registry Operator for the exclusive use of Registry Operator or its Affiliate (as defined in the Registry Agreement);
2. Registry Operator does not sell, distribute or transfer control or use of any registrations in the TLD to any third party that is not an Affiliate of Registry Operator; and
3. Application of the Code of Conduct to the TLD is not necessary to protect the public interest for the following reasons:
  - The MMA TLD is related to the Registry Operator's main brand MMA
  - The MMA TLD is therefore a controlled TLD not opened to the general public, but to the Registry Operator and its community members only, who comply with specific eligibility rules. As a consequence, the .MMA TLD will be maintained for the exclusive use of the Registry Operator and its community, and the domain names that would be eligible for registrations under MMA TLD would only be owned by MMA IARD as Single Registrant.

- This approach is due to MMA's willingness to ensure maximum security of its Internet "island" as explained in our application. Intended Domain Users are persons or entities affiliated with MMA (i.e. a social, economic and/or partnership relation) and which present a project in relation to the activities and/or needs of MMA and/or MMA's community. Domain Users can thus be any member of MMA's community, e.g. employees and agents, under the close control of the Registry Operator.
- The .MMA TLD is created to enhance MMA brand name and others trademarks under which it operates, to ensure a secure community for its partners and customers and to accelerate its development in all its markets (personal, professional and company insurance) and in all insurance fields (property, liability, individual and provident insurances, etc.). The .MMA TLD will help federate all of MMA's community members around the shared values of solidarity, humanism, compassion, caring, efficiency, dynamism and simplicity.

Registry Operator represents that the registration policies attached hereto as Schedule A are a true and correct copy of the Registry Operator's registration policies for the TLD. Registry Operator agrees to notify ICANN promptly in writing in the event any of the Statements has become untrue (whether before or after an exemption has been granted). Registry Operator further acknowledges and agrees that the Exemption will be void if at any time any of the Statements has become untrue.



Schedule A

Registry Operator's registration policies for the .MMA TLD

See attached

# **.MMA Registration Policy (first draft)**

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*The .MMA TLD is a community based top level domain, therefore domain names registered in the .MMA namespace and their use are subject to special conditions as defined in this Policy.*

*By requesting the registration of a domain name in the .MMA namespace, the Registrant accepts to be bound by the .MMA Registration Policy.*

All timeframes included in this Registration Policy are only valid on business days, with the exclusion of public and/or National holidays.

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## **1. Structure of the namespace**

Domain names in the .MMA gTLD will be registered as second level domains (i.e. domaine.mma). MMA IARD may also introduce in the future third level domain registrations.

## **2. Characters which can be registered**

All domain names registered under .MMA gTLD namespace may only consist of alphanumeric characters: numbers from 0 to 9, hyphens and the letters a to z.

A domain name registered in the .MMA namespace may be composed from 3 to 63 characters.

The following French special characters will also be allowed through IDN registrations: “ß, à, á, â, ã, ä, å, æ, ç, è, é, ê, ë, ì, í, î, ï, ð, ó, ô, õ, ö, ù, ú, û, ü, ý, ÿ, œ”

## **3. Reserved names**

According notably to paragraphs 2.6, 2.9 and Specification 5 of its Registry Agreement (RA) with ICANN, the .MMA Registry has the discretionary right to reserve some domain names from registration.

Therefore, all applications for domain names are subject to the requested domain name's availability. The Registry Operator may reserve strategic or potential high value domain names from registration, and eventually made them available at a specific price in the future.

Please refer to .MMA Reserved Domain Names Policy for more information on reserved names.

## **4. Registration duration**

Registrants are only granted a temporary right of use in the domain name, for duration of 1 year. By derogation to this principle, the Delegation Commission may specifically allow some domain names to be registered for durations up to 10 years.

## **5. Eligibility**

All members of the MMA Community that have a Project validated by the Delegation Commission are eligible to register a domain name within the .MMA namespace.

A member of the .MMA community can be either an individual or an organization.

## **6. MMA community**

Are generally considered a member of the MMA community all MMA IARD affiliates, such as any person or organization that has a commercial or contractual link with MMA IARD. This community is primarily defined as (but not limited to) MMA's employees working at its headquarters, its agents and their employees based on the French territory, its social network of cooperation and the MMA Foundation.

In the future, .MMA registry may extend the definition of this community to include MMA's clients and all other members who, over the years, became an integral part of the community, sharing its same interests and common values.

Before any name is registered in the .MMA namespace, the link with the MMA Community will have to be confirmed by the Delegation Commission.

## **7. A project**

The following criteria may be used in determining if a project is fit for the .MMA TLD:

- The adequacy of the project with the interests and values of the MMA Community
- The absence of any element or material that may create a likelihood of confusion or have a negative impact on the consumer.
- Possible threat to public order, geographic names or to the rights of third parties.

This list of criteria is indicative and in no case limitative.

## **8. Bona fide declaration**

While submitting a project to obtain the right to use a domain in the .MMA namespace, the user bound by this policy will:

- Certify he has done all appropriated verifications and researches that the creation of the requested domain will not infringe on third parties rights ;
- Certify that the domain name and its intended use do not violate the provisions and/or laws and/or regulations of the European Union and any other relevant laws ;
- Hold harmless MMA IARD from all damage that could result from the use or the registration of the domain name ;
- In the event a sanction as specified in article 12 of this Policy is applied, hold harmless MMA IARD from all damage that could result from said sanction ;

## **9. Delegation Commission**

The commission is composed by members of the MMA Registry.

The commission validates or not the registration of domain names and determines if a project is suitable for the .MMA namespace.

The commission also ensures compliance of any .MMA domain name registration with rules related to the use of domain names according to this Policy.

A registrant may appeal a decision of the Delegation Commission within a fifteen (15) days timeframe.

## **10. Abuse**

If an abuse under the .MMA namespace is suspected, a complaint may be submitted to the Registry via the designated Point of Contact (POC).

Complaints are taken into account within twenty four (24) hours and are handled by the POC directly if the abuse is obvious. If the case is more complex and if a decision cannot be made by the POC alone, the POC will acknowledge receipt within twenty four (24) hours and indicate the timeframe by which a response can be provided. The complaint is then forwarded to the Abuse Commission designated by the Registry.

The commission is composed by members of the MMA Registry and is separate from the Delegation commission.

The Abuse Commission, may seek further information from any party to assist with its investigation, and may place a registry server lock on the domain name(s) in question, in order to preserve the status quo whilst the investigation is pending.

A registrant may appeal a decision of the Delegation Commission before the Legal director of MMA IARD within a fifteen (15) days timeframe.

## **11. Rights on the domain**

All domain names registered in the .MMA namespace are the exclusive property of MMA IARD, therefore, all domains names are registered to the name of MMA IARD.

Therefore, users are only granted a right of use in the domain name. The granted right to use the domain name is only valid for the initial registration duration of the domain name.

## **12. Use of the domain**

The mandate granted to the registrant is only valid as long as the domain name is used accordingly to the Project validated by the Delegation Commission.

Once the domain is activated, the Delegation commission will conduct random checks to see if its use matches the one described in the project that has been validated. If not, the Delegation may

initiate proceedings with the Registry in order to protect the MMA Community, users and third parties.

Registrant will have up to 72 hours to remedy this situation. If within that timeframe the problem is resolved, the case will be closed. If the problem is not solved, the Commission may opt for either the suspension, its delegation to another party, or its deletion.

### **13. Licensing of the domain**

The right to use the domain name granted to the user is strictly personal. It cannot be conceded or licensed to a third party. In the event the use of the domain name is licensed to a third party, MMA IARD will send a notice to the user to cease the unauthorized use of the domain name within 72 hours. In the absence of a prompt action, the registry will either suspend or delete the domain name from the namespace.

### **14. Domain name zone and third level domains**

The zonefile of a domain name registered under the .MMA namespace is managed by MMA IARD or its technical service provider. Any addition to the zonefile (such as the creation of third level domains or the association of email services, etc.) will have to be validated by MMA IARD. The right of use the domain name granted to the user does not grant the right to create third level domains.