

**Amendment No. 3 to the .MOBI Sponsored TLD Agreement  
(date to be inserted)**

ICANN and mTLD Top Level Domain, Ltd. agree that the following modifications are made to the 10 July 2005 .MOBI Sponsored TLD Agreement.

Appendix 6

[Old Text]

B. Additional Second-Level Reservations. In addition, the following names shall be reserved at the second level:

- All single-character labels - the Registry may also allocate single-character second-level labels (such as a.mobi, 4.mobi) through ICANN-accredited registrars, based upon its implementation of a process using evaluation criteria to meet the needs of the DotMobi sponsored community.
- All two-character labels shall be initially reserved. The reservation of a two-character label string shall be released to the extent that the Registry Operator reaches agreement with the government and country-code manager, or the ISO 3166 maintenance agency, whichever appropriate. The Registry Operator may also propose release of these reservations based on its implementation of measures to avoid confusion with the corresponding country codes.

[New Text]

B. Additional Second-Level Reservations. In addition, the following names shall be reserved at the second level:

- All single and two-character labels that were previously reserved by the Registry in the Registry Agreement may be allocated through ICANN-accredited registrars based upon implementation of a Phased Allocation Program as further set forth in Appendix 7.

Revenue derived from the Phased Allocation Program, other than then-current standard per-domain year transaction fees associated with the registration of subject domain names upon allocation thereof, will not be considered in the calculation of the average annual price of registrations for purposes of Section 7.2(b) of the Registry Agreement.

Appendix 7

[New Text]

**10. .MOBI Single and Two-Character Phased Allocation Program (“Phased Allocation Program”).**

The domain names included within the scope of the Phased Allocation Program shall be limited to one and two-character .MOBI domain names. Registry Operator reserves the right to not allocate all single and two-character .MOBI domain names.

Pursuant to such Phased Allocation Program, Registry Operator may elect to allocate the domain names via the following processes: 1) request for proposals based on evaluation criteria, 2) auction, or 3) first come, first served registration.

The parties have duly executed this Amendment as of the first last written below.

**THE INTERNET CORPORATION FOR  
ASSIGNED NAMES AND NUMBERS**

**mTLD TOP LEVEL DOMAIN, LTD.**

By: \_\_\_\_\_

By: \_\_\_\_\_

Name: Kurt Pritz

Name: Trey Harvin

Title: Senior Vice President, Stakeholder  
Relations

Title: Chief Executive Officer

Date: \_\_\_\_\_

Date: \_\_\_\_\_