

## Amendment to Registry Agreements

THIS AMENDMENT (“Amendment”), effective as of \_\_\_\_\_ (“Amendment Effective Date”), is made by and between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and Binky Moon, LLC (“Registry Operator”), and shall amend the Registry Agreement for certain top-level domains (“TLDs”) in the manner as further detailed and described herein.

WHEREAS, Registry Operator (i) is party to the Registry Agreements identified in Appendix I (each, a “Registry Agreement”) and (ii) is the Registry Operator of those TLDs identified in Appendix I to this Amendment, which is attached hereto and incorporated herein; and

WHEREAS, in the interest of the mutual of convenience of the parties, in lieu of executing an individual amendment to the Registry Agreement for each individual TLD identified in Appendix I, the parties hereby desire to consolidate the modifications as provided in this Amendment.

NOW THEREFORE, the parties, intending to be legally bound, agree as follows:

1. Registry Operator represents it has proper authority to execute this Amendment for the purposes intended.
2. The Registry Agreement for those TLDs identified in Appendix I shall be amended in the manner set forth below as the amendment number provided in Appendix I.
3. The parties hereby agree to amend Exhibit A of each of the Registry Agreements identified in Appendix I by adding the following new text as a new section 9:

[START NEW TEXT]

### **“9. Label Blocking Service**

Label Blocking is a service that allows rights holders to block certain labels from registration. The blocked domain names must comply with the provisions described in Specification 5, Section 3.3 of the Registry Agreement.

Domain names blocked by the Label Blocking Service will be either an exact match of a label or will contain an exact match of such labels, or may include domain names that are a misspelling of, or contain a misspelling of a label. Where two or more parties have verified rights for the same label or string, and one party wishes to unblock the label to register an associated domain name, approval will be required from the other rights holder(s).”

[END NEW TEXT]

Each party hereby acknowledges and agrees that this Amendment shall not be construed as a waiver of any provision of the Registry Agreements by any party hereto, nor shall it in any way affect the validity of, or the right of any party hereto, to enforce the provisions of the Registry Agreements. The parties agree that, except as set forth in this Amendment and any prior duly authorized and executed amendments, the current terms and conditions of each Registry Agreement will remain in full force and effect. All capitalized terms not defined will have the meaning given to them in each Registry Agreement. This Amendment may be executed in

counterparts, each of which shall be deemed an original, and all of such counterparts taken together shall constitute one and the same instrument.

**ACCEPTED AND AGREED:**

**INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS**

By: \_\_\_\_\_  
Theresa Swinehart  
Senior Vice President, Global Domains and Strategy

**BINKY MOON, LLC**

By: \_\_\_\_\_  
Akram Atallah  
Chief Executive Officer

**APPENDIX I****List of Registry Agreements to be Amended**

<b>TLD</b>	<b>Registry Agreement Effective Date</b>	<b>Amendment</b>
.academy	07 November 2013	8
.accountants	20 March 2014	8
.agency	14 November 2013	8
.apartments	11 December 2014	8
.associates	06 March 2014	8
.bargains	14 November 2013	8
.bike	27 August 2013	8
.bingo	04 December 2014	8
.boutique	14 November 2013	8
.builders	07 November 2013	8
.business	07 November 2013	8
.cab	24 October 2013	8
.cafe	11 February 2015	8
.camera	27 August 2013	8
.camp	07 November 2013	8
.capital	06 March 2014	8
.cards	05 December 2013	8
.care	06 March 2014	8
.careers	02 October 2013	8
.cash	06 March 2014	8
.casino	18 December 2014	8
.catering	05 December 2013	8
.center	07 November 2013	8
.chat	04 December 2014	8
.cheap	14 November 2013	8
.church	06 February 2014	8
.city	29 May 2014	8
.claims	20 March 2014	8
.cleaning	05 December 2013	8
.clinic	20 March 2014	8
.clothing	27 August 2013	8
.coach	09 October 2014	8
.codes	31 October 2013	8
.coffee	17 October 2013	8
.community	05 December 2013	8
.company	07 November 2013	8
.computer	24 October 2013	8
.condos	05 December 2013	8
.construction	16 September 2013	8
.contractors	10 September 2013	8

.cool	14 November 2013	8
.coupons	26 March 2015	8
.credit	20 March 2014	8
.creditcard	20 March 2014	8
.cruises	05 December 2013	8
.dating	05 December 2013	8
.deals	22 May 2014	8
.delivery	11 September 2014	8
.dental	20 March 2014	8
.diamonds	22 September 2013	8
.digital	06 March 2014	8
.direct	10 April 2014	8
.directory	20 September 2013	8
.discount	06 March 2014	8
.doctor	02 June 2016	9
.dog	04 December 2014	8
.domains	17 October 2013	8
.education	07 November 2013	8
.email	31 October 2013	8
.energy	11 September 2014	8
.engineering	06 March 2014	8
.enterprises	20 September 2013	8
.equipment	27 August 2013	8
.estate	27 August 2013	8
.events	05 December 2013	8
.exchange	06 March 2014	8
.expert	21 November 2013	8
.exposed	05 December 2013	8
.express	11 February 2015	8
.fail	06 March 2014	8
.farm	07 November 2013	8
.finance	20 March 2014	8
.financial	06 March 2014	8
.fish	12 December 2013	8
.fitness	06 March 2014	8
.flights	05 December 2013	8
.florist	07 November 2013	8
.football	18 December 2014	8
.fund	20 March 2014	8
.furniture	20 March 2014	8
.fyi	02 April 2015	8
.gallery	13 September 2013	8
.gifts	03 July 2014	8
.glass	07 November 2013	8
.gmbh	29 January 2016	8
.gold	22 January 2015	8
.golf	18 December 2014	8

.graphics	13 September 2013	8
.gratis	20 March 2014	8
.gripe	06 March 2014	8
.group	15 August 2014	8
.guide	13 September 2013	8
.guru	27 August 2013	8
.healthcare	12 June 2014	8
.hockey	19 March 2015	8
.holdings	27 August 2013	8
.holiday	07 November 2013	8
.hospital	20 October 2016	7
.house	07 November 2013	8
.immo	10 July 2014	8
.industries	05 December 2013	8
.institute	07 November 2013	8
.insure	20 March 2014	8
.international	07 November 2013	8
.investments	20 March 2014	8
.jewelry	05 March 2015	8
.kitchen	20 September 2013	8
.land	10 September 2013	8
.lease	06 March 2014	8
.legal	16 October 2014	8
.life	06 February 2014	8
.lighting	27 August 2013	8
.limited	06 March 2014	8
.limo	17 October 2013	8
.loans	20 March 2014	8
.ltd	25 September 2014	8
.maison	05 December 2013	8
.management	07 November 2013	8
.marketing	07 November 2013	8
.mba	02 April 2015	8
.media	06 March 2014	8
.money	16 October 2014	8
.movie	05 February 2015	8
.network	14 November 2013	8
.partners	05 December 2013	8
.parts	05 December 2013	8
.photography	20 September 2013	8
.photos	17 October 2013	8
.pictures	06 March 2014	8
.pizza	26 June 2014	8
.place	24 April 2014	8
.plumbing	10 September 2013	8
.plus	05 February 2015	8
.productions	05 December 2013	8

.properties	05 December 2013	8
.recipes	17 October 2013	8
.reisen	06 March 2014	8
.rentals	05 December 2013	8
.repair	07 November 2013	8
.report	05 December 2013	8
.restaurant	03 July 2014	8
.run	19 March 2015	8
.salon	11 December 2014	8
.sarl	03 July 2014	8
.school	18 December 2014	8
.schule	06 March 2014	8
.services	27 February 2014	8
.shoes	02 October 2013	8
.show	05 March 2015	8
.singles	27 August 2013	8
.soccer	26 March 2015	8
.solar	07 November 2013	8
.solutions	07 November 2013	8
.style	04 December 2014	8
.supplies	19 December 2013	8
.supply	19 December 2013	8
.support	24 October 2013	8
.surgery	20 March 2014	8
.systems	07 November 2013	8
.tax	20 March 2014	8
.taxi	19 March 2015	8
.team	05 March 2015	8
.technology	13 September 2013	8
.tennis	04 December 2014	8
.theater	19 March 2015	8
.tienda	14 November 2013	8
.tips	20 September 2013	8
.tires	07 November 2014	8
.today	20 September 2013	8
.tools	21 November 2013	8
.tours	22 January 2015	8
.town	06 March 2014	8
.toys	06 March 2014	8
.training	07 November 2013	8
.university	06 March 2014	8
.vacations	05 December 2013	8
.ventures	27 August 2013	8
.viajes	17 October 2013	8
.villas	05 December 2013	8
.vin	18 June 2015	8
.vision	05 December 2013	8

.voyage	27 August 2013	8
.watch	14 November 2013	8
.wine	18 June 2015	8
.works	14 November 2013	8
.world	12 June 2014	8
.wtf	06 March 2014	8
xn--czrs0t	19 December 2013	8
xn--fjq720a	22 May 2014	8
xn--unup4y	14 July 2013	8
xn--vhquv	27 August 2013	8
.zone	14 November 2013	8