

Amendment to Registry Agreements

THIS AMENDMENT (“Amendment”), effective as of _____ (“Amendment Effective Date”), is made by and between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and Binky Moon, LLC (“Registry Operator”), and shall amend the Registry Agreement for certain top-level domains (“TLDs”) in the manner as further detailed and described herein.

WHEREAS, Registry Operator (i) is party to the Registry Agreements identified in Appendix I (each, a “Registry Agreement”) and (ii) is the Registry Operator of those TLDs identified in Appendix I to this Amendment, which is attached hereto and incorporated herein; and

WHEREAS, in the interest of the mutual of convenience of the parties, in lieu of executing an individual amendment to the Registry Agreement for each individual TLD identified in Appendix I, the parties hereby desire to consolidate the modifications as provided in this Amendment.

NOW THEREFORE, the parties, intending to be legally bound, agree as follows:

1. Registry Operator represents it has proper authority to execute this Amendment for the purposes intended.
2. The Registry Agreement for those TLDs identified in Appendix I shall be amended in the manner set forth below as the amendment number provided in Appendix I.
3. The parties hereby agree to amend Exhibit A of each of the Registry Agreements identified in Appendix I by adding the following new text as a new section 10:

[START NEW TEXT]

“10. Label Blocking Service

Label Blocking is a service that allows rights holders to block certain labels from registration. The blocked domain names must comply with the provisions described in Specification 5, Section 3.3 of the Registry Agreement.

Domain names blocked by the Label Blocking Service will be either an exact match of a label or will contain an exact match of such labels, or may include domain names that are a misspelling of, or contain a misspelling of a label. Where two or more parties have verified rights for the same label or string, and one party wishes to unblock the label to register an associated domain name, approval will be required from the other rights holder(s).”

[END NEW TEXT]

Each party hereby acknowledges and agrees that this Amendment shall not be construed as a waiver of any provision of the Registry Agreements by any party hereto, nor shall it in any way affect the validity of, or the right of any party hereto, to enforce the provisions of the Registry Agreements. The parties agree that, except as set forth in this Amendment and any prior duly authorized and executed amendments, the current terms and conditions of each Registry Agreement will remain in full force and effect. All capitalized terms not defined will have the meaning given to them in each Registry Agreement. This Amendment may be executed in

counterparts, each of which shall be deemed an original, and all of such counterparts taken together shall constitute one and the same instrument.

ACCEPTED AND AGREED:

INTERNET CORPORATION FOR ASSIGNED NAMES AND NUMBERS

By: _____
Theresa Swinehart
Senior Vice President, Global Domains and Strategy

BINKY MOON, LLC

By: _____
Akram Atallah
Chief Executive Officer

APPENDIX I

List of Registry Agreements to be Amended

TLD	Registry Agreement Effective Date	Amendment
.irish	07 August 2014	8
.jetzt	09 January 2014	9
.reise	13 March 2014	9