



John Cafiero
Assistant Secretary

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Via ICANN Naming Services Portal and Mail

Internet Corporation for Assigned Names and Numbers
Attention: President and CEO
12025 Waterfront Drive, Suite 300
Los Angeles, CA 90094-2536

Re: Termination of Registry Agreement for .PRAMERICA

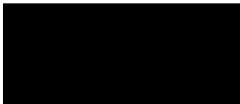
Dear ICANN,

Pursuant to Section 4.4(b) of the .PRAMERICA Registry Agreement between the Internet Corporation for Assigned Names and Numbers (“ICANN”) and Prudential Financial, Inc. (“Prudential”), this letter hereby notifies ICANN of Prudential’s termination of the .PRAMERICA Registry Agreement, effective 180 days of the date of this letter.

Additionally, Prudential requests that ICANN not transition the .PRAMERICA registry to a third party and that ICANN does not delegate .PRAMERICA to a successor registry operator for the maximum amount of time following the termination date pursuant to Section 4.5 and Specification 13, Section 6, because (i) the only registered domain names are operated and maintained by Prudential, (ii) Prudential does not sell, distribute, or transfer domain names to third parties; (iii) Prudential has intellectual property rights in the .PRAMERICA trademark; and, (iv) there is no need for transitioning the operation to protect the public interest.

Prudential formally requests that ICANN initiate and complete the termination process as soon as possible. Please let us know if you require any further information.

Sincerely,



John Cafiero